About Beaulieu of America

- Subsidiary of Beaulieu Group LLC, Dalton, GA USA
- Privately-held company
- Founded in 1978
- Corporate Mission: To be the employer of choice and supplier of choice for the industry
- The third largest carpet producer and largest carpet-only producer in the world with annual sales of $1 Billion+
- Employs over 6,000 associates in over 30 facilities
- Headquartered in Dalton, GA USA
- Comprised of four divisions: Residential, Commercial, Fibers & Fabrics, and International
- Vertically integrated manufacturing and produces own carpet yarn and own carpet backings
- Pioneer in environmentally-responsible manufacturing practices and leading industry with eco-friendly products such as Nexterra carpet backing made with 84% post-consumer waste and Green Smart P.E.T. polyester filament fiber made from water and soda bottles diverted from landfills.
- Developer of residential market, niche-specific carpet lines:
    - Bliss by Beaulieu was created for the residential replacement market and is sold through floor covering dealers, nationwide
    - Hollytex Main Street Commercial carpet serves the needs of small business and is also suitable for some residential installations. It is sold through floor covering dealers, nationwide
    - Beaulieu Property Management Solutions meets the needs of the multi-family housing market

- FashionSmart carpets are produced exclusively by Beaulieu for this Armstrong Flooring program for the nation's home builders

- Leading innovator of exclusive, solutions-oriented features that are built into its carpet, such as Magic Fresh that reduces common household odors, Silver Release antimicrobial technology that inhibits the growth of odor and stain-causing bacteria, mold and mildew, LuxuryBac flexible carpet backing that guarantees a smooth, wrinkle-free installation, and others.

- Member of the Carpet and Rug Institute and World Floor Covering Association

- Recognized by the American Heart Association as a *Fit-Friendly* company

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