

New from Beaulieu® for 2011



The Bliss Magic Fresh® Collection: Bliss Striking Beauty

As part of our Bliss Magic Fresh® Collection, Bliss Striking Beauty combines the #1 odor-reducing carpet treatment with the #1 stain-resistant fiber.

Bliss Striking Beauty has Magic Fresh odor reducing carpet treatment to help control pet, cooking and smoking odors for a pure, fresh smelling home. It's built into a beautiful, 45 oz. textured cut pile pattern presented in 20 designer colors. It's also made with incredibly soft and durable STAINMASTER® Tactesse® BCF nylon fiber, plus STAINMASTER® LotusFX™ Fiber Shield technology for a cleaner carpet.

Bliss Striking Beauty, with our odor reducing carpet treatment, comes with a 60-Day "You'll love it or we'll take it back" Guarantee, Lifetime Stain Warranty, 15-Year Wear and 15-Year Texture Retention Warranties. It even has a Lifetime Anti-Static Warranty!